

Press release

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For immediate release

Webinars to Focus on New Tech for Home Care Businesses

Property technology innovator Secure has announced the launch of *Talking Care: The Business*, a series of four regional focused webinars aimed at businesses delivering home care.

Initially covering Yorkshire, Greater Manchester and the East and West Midlands, *Talking Care: The Business* aims to help care business operators navigate the rapidly evolving world of home care innovation.

As well as enabling older people to safely live in their own homes for longer, new connected and sensor enabled technologies are also improving the quality and efficiency of care delivered by commercial businesses.

Through 24/7 connectivity, home care providers can now identify and even predict challenges and emergencies (such as falls and ill health) in real-time, allowing for a better service and more effective, targeted use of people and resources.

Care businesses can also benefit from new revenue streams made available through the latest web connected devices.

The free webinars will include an expert line-up of speakers covering a range of topics, including how technology is set to impact on the industry, and how new solutions can now be deployed in partnership with Secure.

Paul Botsford, Head of Assisted Living Technology at Secure, explains: “Secure has recently launched Beanbag care, a range of home care solutions, and we’ve quickly recognised that commercial home care businesses face their own unique set of operational and financial challenges.

“Our aim is to help explain how the latest generation of intelligent web-connected devices are changing the industry forever, by gathering and analysing data from potentially thousands of homes and allowing carers to make better decisions.

“The unprecedented challenges of Covid-19 have already placed an even greater emphasis on remote monitoring and care in 2020, pushing these technologies further up the agenda, but also placing even greater strain on those tasked with the delivery of home care.”

The Talking Care: The Business webinars are on the following dates:

- West Midlands 22nd September 11am
- Greater Manchester 29th September 11am
- East Midlands 6th October 11am
- Yorkshire 13th October 11am

To register, please click on [Talking Care: The Business](#) and follow the link to the relevant event.

Secure has been developing innovative precision controls and connected devices since it was founded in 1987, and currently has over eight million devices installed in homes across the UK.

- Ends -

Registration page link: <https://www.securemeters.com/index.php/products/beanbag/beanbag-care/>